

OFFICIAL ENTRY FORM

I would like to enter the following exhibit in the 50th anniversary exhibition of Rochester Philatelic Association, Inc., April 26 to 28, 1963 in Midtown Plaza, Rochester, New York.

EXHIBIT TITLE: *Judges will relate exhibit content to title in assigning points, so use care in listing.*

BRIEF DESCRIPTION

I shall require units (at \$4 each) in Classification No.
(Each unit holds 12 8½ x 11 pages).

My album pages are inches wide, and inches high. (Use dimension of entire page less page hinge that can be folded under).

My check for \$..... is enclosed, made payable to the Rochester Philatelic Association Exhibition Committee.

I belong to APS SPA ATA .

Return my exhibit by

I have read the rules and regulations and agree to same.

Signature

Please print:

Name

Address

Country

(Additional exhibits may be entered on separate sheets.)

Return as soon as possible, but no later than April 1, 1963, to:

Mr. Gerhard Siefert
20 Round Trail Drive
Pittsford, New York

PROSPECTUS



Clock of the Nations

Golden Anniversary

Exhibition

of the

ROCHESTER PHILATELIC ASSOCIATION

**with twelve national
societies participating**

April 26-28, 1963



IN THE HEART OF DOWNTOWN ROCHESTER, N.Y.

**THE NATION'S SHOWPLACE
... MIDTOWN PLAZA**

PROGRAM

Exhibition

The 50th anniversary competitive stamp show of the Rochester Philatelic Association, Inc., will be open for 50 consecutive hours around the Clock of the Nations at Midtown Plaza, Rochester, New York, beginning at 3 p.m. Friday, April 26, 1963 and closing Sunday, April 28, 1963.

International Theme

The opening ceremony will include not only representatives of the sponsoring association and governmental officials but also officials of the Rochester Association for the United Nations. Besides commemorating the philatelic club's 50th anniversary and encouraging stamp collecting, the exhibition also is focusing attention on the United Nations and promoting the desire for international understanding among the peoples of the world.

Government Participation

The United States, United Nations and foreign nations will present special exhibits of postage stamps on the mall. As early as four months ahead of the exhibition, the following foreign nations had reserved exhibition space: Austria, Belgium, Israel, Nigeria, Switzerland and Venezuela.

Special Postal Services

Both the U.S. and U.N. will establish exhibition post offices to serve collectors. The U. N. will offer stamps for sale, and will place on sale for the first time its six new items of postal stationery (first day, April 26). The U. S. will sell current commemoratives and provide an exhibition cancellation.

Dealers' Salute

A stamp auction will take place at 8:30 p.m. Friday in the Auditorium off the ter-

race at Midtown Plaza. In the same location a dealers' bourse will be held Saturday and Sunday. Twenty dealers will have tables at the show.

Court of Honor

Stamp rarities will be displayed by invited collectors in the Auditorium on both Saturday and Sunday. Winning exhibits from a local junior show also will be displayed.

Specialist Groups

Philatelic specialist societies will participate through special exhibition sections, awards, meetings and mailings.

Awards

Gold, silver and bronze medals will be given by the Rochester Philatelic Association regardless of classification and at the discretion of the judges. The judges will select the best exhibit which will be given the best-in-show award in lieu of a gold medal. In addition, awards in specialties will be given by:

American Air Mail Society
American First Day Cover Society
American Metered Postage Society
American Topical Association
Bureau Issues Association (U.S.)
Czechoslovak Philatelic Society
Germany Philatelic Society
International Society for Japanese Philately
International Society of Guatemala Collectors
Korea Stamp Society
Perfins Club
Postal History Society of the Americas

Judges

Wolfgang Fritzsche, Chrm., Canandaigua, N. Y.
Mark Arons, Ithaca, N. Y.
Jacob Glaser, New York, N. Y.
Richard Hedley, Buffalo, N. Y.
George Turner, Washington, D. C.
Two others not yet confirmed.

Lectures

The Rochester Philatelic Association will conduct lectures and seminars on stamp collecting on both Saturday and Sunday. Specialist groups will assist.

ROCHESTER PHILATELIC HISTORY

Thirteen men who gathered together in Rochester in the spring of 1913 to organize a stamp club founded an association which has thrived for half a century.

From this start, the Rochester Philatelic Association has grown to a membership of about 150, more than half of whom regularly attend club meetings.

In the early years monthly meetings were held in such locations as the Hotel Rochester, the Monroe County Court House and the old Covert Stamp Company's offices in the Elwanger and Barry Building.

As the group grew in number the curator of the Municipal Museum at Edgerton Park invited the association to meet there. After the construction of the Museum of Arts and Sciences, the Rochester Philatelic Association moved to this new building where in recent years it has met in spacious quarters at 8 p.m. on the second and fourth Thursdays of each month.

Varied Programs

Over the years club programs have varied as have philatelic trends. Speakers, swapping and auctions, however, always have proved popular.

The club received considerable impetus in 1934 when the Genesee Valley Stamp Club voted to affiliate. The following year the joint club participated in a hobby show staged by the Rochester Hobby Council and the club's display of stamps and covers captured a second award.

Participation in Hobby Council events provided exhibit experience for Rochester stamp collectors. When the Niagara Frontier Federation of Stamp Clubs was organized, the Rochester Philatelic Association took an active part. Three of the federation's largest shows have been held in

Rochester with the RPA as host. And the RPA is the only federation club to retire the rotating trophy given each year to the club with the most award winners in relation to membership.

In the late 1950s the association began staging annual exhibitions of its own, restricted to club members. For its golden anniversary, the Rochester Philatelic Association is opening its exhibition to collectors throughout the world, and is introducing a new concept . . . *a stamp show taken to the people.*

PURPOSE OF THE EXHIBITION

The competitive stamp show scheduled for Midtown Plaza, Rochester, New York, April 26 to 28, 1963, will mark the 50th anniversary of the Rochester Philatelic Association.

As part of a year-long celebration, the 50-hour 50th anniversary show will focus attention on philately as a hobby, as an educational medium, and as a contributor to international understanding.

Long concerned with the need for greater attendance at shows, members of the Rochester Philatelic Association decided in their 50th anniversary exhibition to introduce a new concept . . . *and take their stamp show to the people.*

Showplace for Thousands

For this reason when the new Midtown Plaza was completed, converting an entire downtown city block into a covered mall, the association asked — and received — permission to stage this show there. Thousands each day pass through this spectacular showplace and shopping center. Landscaping and fountains set the scene for the enjoyment of philatelic gems which will be shown on the mall and terrace. Focal point

for this town square is the Clock of the Nations which marks the time of the day with a colorful pageant. The clock (see front cover) symbolically depicts 12 nations representing the major cultures. On each hour, stages of the clock open and revolve as the animated scene of the country of the hour comes to life. Folk tunes of the land fill the air.

Since philately is a cultural pursuit followed by collectors in many countries, it is most fitting that the 50th anniversary exhibition be held around the Clock of the Nations. And foreign collectors as well as all U.S. collectors will be welcomed in the open exhibition.

Relaxing Atmosphere

By bringing stamps out of the staid exhibition halls and into a pleasant area accessible to the public, the Rochester Philatelic Association hopes to attract new devotees to this avocation. Passersby and occasional stamp accumulators will see the many paths that stamp collecting can take and will witness the thrills that the exhibitor-collector receives. The serious collector will gain new insight by viewing presentations by foremost philatelic authorities.

But to achieve this goal, the finest in philatelic material must be presented. The Rochester Philatelic Association cordially invites collectors throughout the world to assist in this endeavor and encourages their active participation by offering major awards together with awards by specialist societies.

Your entry at the earliest possible moment will assist in this important philatelic undertaking, in this new concept for stamp shows . . . *a show taken to the public and presented in a relaxing atmosphere.*

ROCHESTER

Rochester, the third largest city in New York State and the 38th in the nation, is situated on Lake Ontario. Its Lilac Time festival is well-known to flower lovers, and its cultural achievements — especially in music—are outstanding.

The city is the home of industries requiring highly skilled personnel. It is the center of the photographic and optical industries and ranks high in the production of electronic communications equipment, automotive equipment, dental equipment, pharmaceuticals and men's clothing.

The city is served by American, United and Mohawk airlines, the New York Central Railroad, Greyhound and Trailway buses, and the New York State Thruway.

Midtown Plaza

In the heart of Rochester is Midtown Plaza which has attracted the attention of the world. Its dramatic concept was to revitalize the central city; its accomplishment was by private enterprise. So tremendous was the undertaking, Midtown Plaza was the subject of an article in Reader's Digest.

Opened in April 1962, Midtown Plaza features a covered two-story mall, a spacious temperature-controlled plaza.

Adjacent is the Manger Hotel, official hotel providing special rates for visitors to the 50th anniversary stamp exhibition.

Underneath the plaza mall is a gigantic parking garage for almost 2,000 cars. Along the 3,000 feet of enclosed mall frontage are two major department stores and more than 50 other shops and businesses.

Since the stamp show is on the mall and terrace levels of the plaza, a visitor can park his car, register at the hotel, shop, eat, and see the exhibition without ever going outdoors.

RULES AND REGULATIONS

1. Every exhibit must be the bona fide property of the exhibitor. Certificates of participation will be given each exhibit. Exhibits may be entered by collectors from any country and by members of any philatelic society. Special invitations are extended to members of participating societies.

2. Exhibits of stamps or covers must be mounted on album pages.

3. Entries should be made in the proper classification, but the committee and the judges reserve the right to reclassify incorrectly entered exhibits.

4. The Exhibition Committee reserves the right to reject in whole or in part any exhibit. The Committee shall endeavor to present a balanced exhibition giving preference where possible to the earliest entries. Fees shall be returned for entries not accepted.

5. Awards — about 12 each in gold, silver and bronze — will be made at the discretion of the judges, regardless of classification. From among the gold medal winners, the judges shall select the Best-in-Show which shall receive the grand award in lieu of a gold medal. Felicitations of the jury may also be given award winners. Honorable mentions will be at the discretion of the judges.

6. Decision of the judges shall be final although they shall use the following percentage systems as guides in making their selections.

STAMPS AND POSTAL STATIONERY

A. Philatelic Knowledge, Research	50%
Philatelic Knowledge	35%
Research	15%
B. General Impression	30%
C. Completeness, Rarity, Condition	20%
Completeness	7%
Rarity	3%
Condition	10%

TOPICAL

A. Philatelic Knowledge, Research	50%
Philatelic Knowledge	15%
Topical Knowledge	25%
Research	10%
B. General Impression	30%
C. Rarity, Condition	20%
Rarity	10%
Condition	10%

SPECIALIST ITEMS (seals, perfins, meters)

A. Subject Knowledge, Research	50%
Subject Knowledge	35%
Research	15%
B. General Impression	30%
C. Completeness, Rarity, Condition	20%
Completeness	7%
Rarity	3%
Condition	10%

POSTAL HISTORY, HISTORICAL CANCELLATIONS

A. Philatelic Knowledge, Research	50%
Philatelic Knowledge	25%
Research	25%
B. General Impression	30%
C. Rarity, Condition	20%
Rarity	10%
Condition	10%

7. Specialist societies' awards will be given to the best in these specialties, subject to the groups' own limitations.

8. Exhibit fees will be \$4 per unit. A unit consists of frame space for housing 12 standard 8½ inches wide by 11 inches high album pages. Each unit contains two frames measuring 27 inches wide by 23 inches high. Some non-standard album pages can be accommodated, but the exhibitor must give page dimensions at the time of application. The fee is based on space units, not on pages shown. Exhibits shall be limited.

9. All fees must accompany entry form.

10. Exhibits must be forwarded prepaid and will be returned at the expense of the

exhibitor. All exhibits will be returned as soon as possible at the close of the exhibit in the manner directed by the exhibitor. If no instructions are given by the exhibitor, the exhibit will be returned by registered mail (if postage was received) or by railway express, collect and insured for \$200.00. Self-addressed labels must be supplied by exhibitor for return of material.

11. Each exhibitor should fill out the official entry blank, giving all requested information and mail it to Mr. Gerhard Siefert, 20 Round Trail Drive, Pittsford, N. Y. Entry forms must be received not later than April 1, 1963. Early entries are requested.

12. Exhibitors are requested to send a brief description of their exhibits for the guidance of the Exhibition Committee.

13. Exhibits must be delivered between April 10 and 22, 1963. Mail exhibits should be sent to:

Rochester Philatelic Association, Inc.
Attn: Mr. John Hunter Jr., Manager
Midtown Plaza Office
Lincoln Rochester Trust Company
166 Midtown Plaza
Rochester 4, New York

or given to Mr. Siefert.

14. Exhibitors should make their own arrangements for insurance. Special security provisions are being taken.

15. No responsibility shall be attached to the Rochester Philatelic Association, Inc., its Exhibition Committee or its members, for any loss or damage to any exhibit or part thereof arising from any cause or reason whatsoever.

16. The signature of the exhibitor on the entry blank shall indicate acceptance of these Rules and Regulations.

CLASSIFICATION OF EXHIBITS

The Exhibition Committee shall seek to present a show of the finest philatelic material, well balanced according to classifications and material therein. For this reason the Committee reserves the right to reject entries but shall give preference where possible to early applications.

Classes

1. U.S. and Possessions
2. British North America
3. Other British Empire
4. Germany
5. Other Europe
6. Guatemala
7. Other Latin America
8. Africa
9. Japan
10. Korea
11. Other Asia
12. Topical
13. Postal History
14. First Day Covers
15. Meters
16. Perfins
17. Other Specialty Collections

Separate groups within broad classifications may be established based upon additional specialist societies participating in the show.

Awards will be given at the discretion of the judges regardless of classification.

Awards by specialist societies will be restricted to stamps of the particular specialty and subject to rules of the donating society.

ROCHESTER PHILATELIC ASSOCIATION, INC.

Officers

Warren Stevens	President
G. James Papin	Vice President
Mary Stewart	Corresponding Secretary
Joanne Seymour	Recording Secretary
Walter O. Wilson	Treasurer
John Seymour	Past President

Exhibition Information

Available from: Gordon C. Morison,
Chrm., 120 Klink Road, Rochester, N. Y.